

 **MONTEZUMA**  
COMMUNITY DEVELOPMENT  
P.O. Box 314, Montezuma, IA 50171

 **MONTEZUMA**  
COMMUNITY DEVELOPMENT

**ANNUAL  
CAMPAIGN**



Dear Business & Community Leaders,

Montezuma Community Development Corp (MCD), is a 501(c)(3) non-profit corporation committed to the economic development and growth of the greater Montezuma area. A public/private collaboration, MCD dedicates resources toward housing development, workforce & residential growth, business support and the expansion of recreation, arts & culture.

Synchronizing the public sector, private business and community volunteers is foundational to MCD's mission and creates a driving force that enacts real progress. Since its incorporation in 2012, MCD has played a lead role in many community initiatives:

- Purchased and renovated former Alexander Drug property; recruited NuCara Pharmacy to establish a new telepharmacy in Montezuma, opening October 2017
- Managed the application and administration of the Downtown Facade Improvement Grant, a \$1.1 million project that revitalized 18 historic properties on the square
- Launched Monte Pride Service Day, an annual city-wide community service day harnessing approximately 300 volunteers each year to improve the appearance of Montezuma
- Directed downtown beatification efforts including the semi-annual purchase of flowers, greenery and decor for the square planters
- Provided grant-writing services to community organizations, resulting in over \$40,000 of local awards
- Delivered marketing and technical support to new businesses including Zuma Zoo Daycare Center and Riser Fitness

Our strong network of local businesses, public support and volunteers made these initiatives possible. Further growth and development is vital for Montezuma and is only possible with the continued engagement and investment of community, civic and business leaders.

MCD respectfully requests that you consider financially partnering with us to spearhead economic development efforts. Our community faces several challenges; but through collaborative leadership and coordinated action, we can align resources with shortfalls to positively impact the future of Montezuma and Poweshiek County. Thank you in advance for your support!

Sincerely,

*Athena Simpson* *Joel Ahrens* *Joel Kercheval* *Brent Holland* *Doug Johnston*  
*Zach Price* *Christy McCaslen* *Phyllis Freeborn* *Jeffrey M. Strong*

### *Downtown Facade Project*



# Shareholder LEVELS

\$100 - 249	Friend of MCD
\$250 - 499	Silver Shareholder
\$500 - 999	Gold Shareholder
\$1,000 - 1,999	Platinum Shareholder
\$2,000 - 5,000	Partnership

*All shareholders will be promoted on the Montezuma Community Development webpage. Shareholder status also includes sponsorship of Montezuma Pride Service Day and downtown beautification efforts, and your business will be included in the advertising for those projects.*

In order to advance long-term planning efforts and reduce fundraisings costs, MCD is accepting three-year shareholder commitments. We are happy to discuss and adjust pledges at any time during the three-year period. Please complete and return the included shareholder contribution form to join MCD's efforts to stimulate growth and development in Montezuma.

## Montezuma Community Development *Board of Directors*

Athena Simpson, President

Joel Kercheval

Jo Ahrens, Vice President

Doug Johnston

Christy McCaslen, Secretary


Zach Price

Phyllis Freeborn

Jeff Strong

Brent Holland

Whitney Baethke, Staff

  
 is a 501(c)3 corporation  
 and your contribution is  
 tax deductible.